

AUTOPILOT TO **ALIVE** — JOURNEY —

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The Autopilot to Alive Journey is a visual exploration of the human condition.

Through a series of illustrated chapters, it follows the experiences many of us share: childhood curiosity, the influence of our environment, the search for belonging, the routines of everyday life, the questions that quietly grow inside us, the stories that inspire us, the choices that shape us, and the freedom we're ultimately seeking.

Every person has lived a different life.

Every person has faced different challenges.

Yet beneath those differences are the same universal desires—to be understood, to belong, to grow, to love, to contribute, and to live with purpose.

These panels aren't meant to tell you what your story should be.

They're an invitation to reflect on your own story while discovering the stories of others.

Because sometimes the greatest reminder that we're not alone... is hearing someone else describe exactly what we've been feeling.

Different People. Different Stories. One Human Condition.

1. THE LIGHT

EVERY STORY BEGINS THE SAME WAY.

BEFORE WE HAD OPINIONS...
BEFORE WE HAD FEARS...
BEFORE WE LEARNED
WHO WE WERE SUPPOSED
TO BECOME...
WE SIMPLY EXPERIENCED
THE WORLD.

EVERYTHING WAS NEW.
EVERYTHING INVITED
CURIOSITY.

INSIDE ME:

- ❤️ LOVE
- ☀️ WONDER
- 🌱 CURIOSITY
- 🤝 TRUST
- 😊 JOY
- 💡 ENDLESS POSSIBILITY

WHAT IS
IS THAT?

I WANT
TO SEE.

I WANT TO
TOUCH IT.

EVERYTHING
FEELS NEW.

I'M LEARNING.

I SEE.



FACES. LIGHT.
MOVEMENT.

I HEAR.



VOICES. MUSIC.
LAUGHTER.

I FEEL.



WARMTH. SAFETY.
COMFORT.

I EXPLORE.



TOUCH. TASTE.
CURIOSITY.

I CONNECT.



SOMEONE SMILES BACK.

I DON'T KNOW WHO I'LL BECOME YET.
I DON'T KNOW WHERE LIFE WILL TAKE ME.
BUT BEFORE THE WORLD TELLS ME WHO I SHOULD BE...
I'M SIMPLY LEARNING WHAT IT MEANS TO BE ALIVE.

EVERY PERSON BEGINS HERE.

2. THE CONDITIONING

THE WORLD BEGINS TEACHING US WHO WE SHOULD BECOME.

WE AREN'T BORN COMPARING OURSELVES. WE LEARN.

FAMILY.
SCHOOL.
FRIENDS.
CULTURE.
RELIGION.
MEDIA.

EVERY ENVIRONMENT TEACHES US SOMETHING ABOUT WHO WE ARE... AND WHO WE'RE EXPECTED TO BE.

SOME LESSONS HELP US GROW. SOME PROTECT US. SOME LIMIT US. MOST OF US DON'T CHOOSE OUR FIRST BELIEFS—WE INHERIT THEM.

$$\begin{aligned}2x + 4 &= 12 \\ x &= 4 \\ 3x - 7 &= 8 \\ x &= 5\end{aligned}$$

I'M STARTING TO WONDER...

- ☁ AM I ENOUGH?
- ☁ DO I FIT IN?
- ☁ WHAT IF I DISAPPOINT PEOPLE?
- ☁ WHY AM I DIFFERENT?
- ☁ WHAT MAKES ME VALUABLE?

I WANT THEM TO LIKE ME.

DID I DO IT RIGHT?

I HOPE I DON'T MESS UP.

EVERYONE ELSE SEEMS TO KNOW.

FAMILY



THE FIRST MIRROR. WE LEARN LOVE, SAFETY, AND BELONGING.

SCHOOL



WE LEARN STRUCTURE. RULES. COMPARISON. ACHIEVEMENT.

FRIENDS



WE DISCOVER ACCEPTANCE... AND REJECTION.

CULTURE



MESSAGES ABOUT SUCCESS. BEAUTY. STATUS. IDENTITY.

MEDIA



WE BEGIN COMPARING OURSELVES TO PEOPLE WE'VE NEVER MET.

RELIGION / FAITH



WE LEARN BELIEFS, VALUES, AND WHAT WE'RE TOLD IS TRUE.

EXPECTATIONS



THE WORLD GIVES US A ROLE BEFORE WE DISCOVER OUR OWN.

EVERY PERSON IS SHAPED BY SOMETHING. SOME INFLUENCES BECOME STRENGTHS. OTHERS BECOME STORIES WE CARRY LONG AFTER WE'VE FORGOTTEN WHERE THEY CAME FROM.

EVERY ENVIRONMENT LEAVES ITS MARK.

3. THE SEARCH

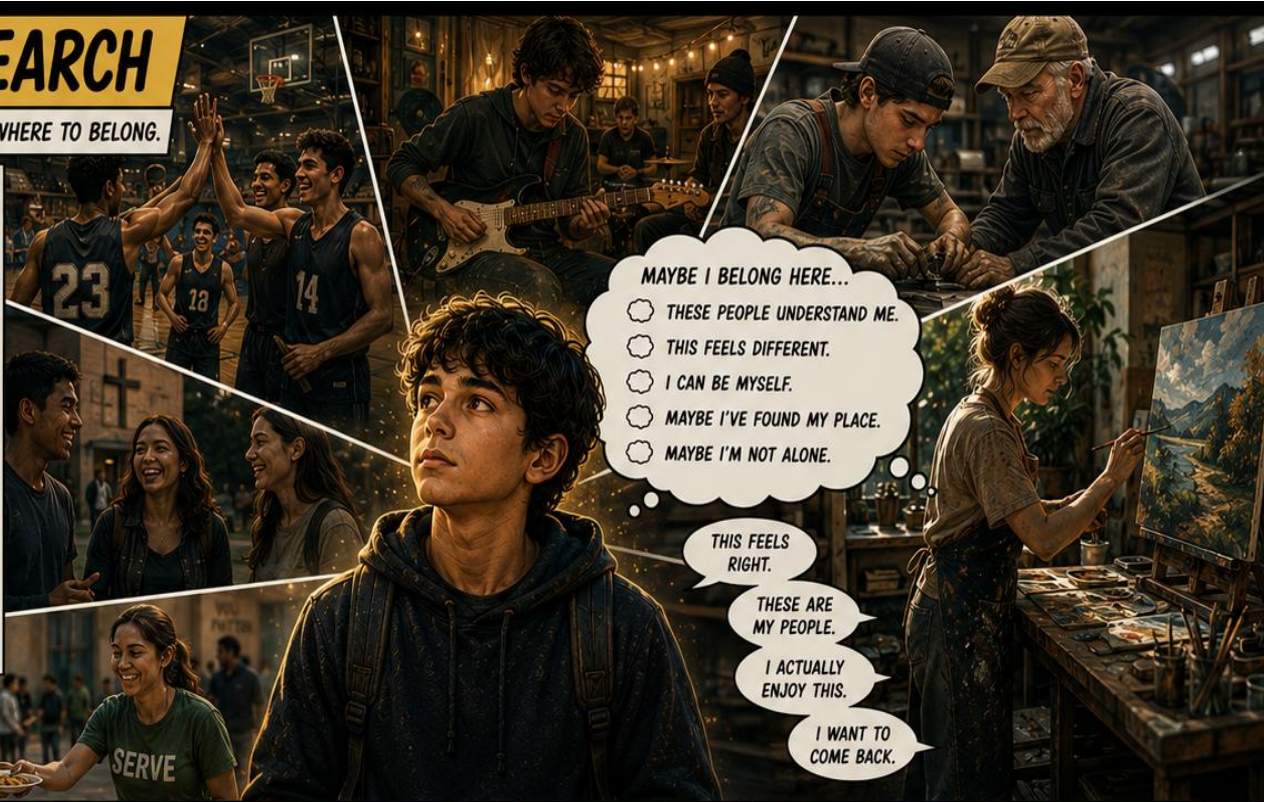
WE ALL LOOK FOR SOMEWHERE TO BELONG.

AS WE GROW...
WE BEGIN SEARCHING.
NOT JUST FOR WHAT
WE'RE GOOD AT...
BUT FOR WHERE
WE FEEL SEEN.

EVERY PERSON SEARCHES
DIFFERENTLY.

SOME FIND IT IN SPORTS.
SOME IN MUSIC.
SOME IN FAITH.
SOME IN ART.
SOME IN WORK.
SOME IN COMMUNITY.

SOME SPEND YEARS
STILL LOOKING.



SPORTS



A TEAM.
A PURPOSE.
SHARED EFFORT.

MUSIC / ART



A PLACE TO EXPRESS.
TO CREATE.
TO BE UNDERSTOOD.

FAITH



MEANING.
HOPE.
COMMUNITY.

WORK / CRAFT



LEARNING.
BUILDING.
CONTRIBUTING.

FRIENDSHIP



BEING ACCEPTED
FOR WHO YOU ARE.

SERVICE



HELPING OTHERS
GIVES LIFE
MEANING.

MOST PEOPLE AREN'T SEARCHING FOR SUCCESS FIRST.
THEY'RE SEARCHING FOR BELONGING.
AND SOMETIMES...
THE PLACES WE BELONG BECOME THE PLACES
THAT TRANSFORM US.

EVERY JOURNEY INCLUDES A SEARCH FOR BELONGING.



4. THE MACHINE

LIFE STARTS FEELING AUTOMATIC.

WE TRADE OUR TIME
FOR A PAYCHECK.

RESPONSIBILITIES PILE UP.
BILLS. DEADLINES.
EXPECTATIONS.

WE KEEP GOING BECAUSE
WE HAVE TO.
NOT BECAUSE WE WANT TO.

THE DAYS BLEND TOGETHER.
THE WEEKS DISAPPEAR.
THE YEARS SLIP AWAY.

WE'RE NOT LAZY.
WE'RE SURVIVING.

BUT SURVIVAL IS NOT
THE SAME AS LIVING.

THE COMMUTE
ANOTHER SHIFT
ANOTHER DAY.

THE DEADLINES.

THE RESPONSIBILITIES.

THE BILLS

THE SLEEP WE LOSE

THE LIFE ON PAUSE.

I KEEP TELLING MYSELF...

- THIS IS JUST A SEASON.
- I'LL BE HAPPY WHEN...
- I JUST NEED TO MAKE IT THROUGH.
- THERE HAS TO BE MORE THAN THIS.
- WHEN WILL LIFE START FOR ME?

I'M SO TIRED.

I HAVE NO TIME
FOR MYSELF.

I FEEL LIKE
A ROBOT.

IS THIS ALL
THERE IS?

I DON'T EVEN KNOW
WHO I AM ANYMORE.

LONG HOURS.

FINANCIAL PRESSURE.

EXPECTATIONS.

COMPARISON.

BURNOUT.

LOST DIRECTION.

TIME AWAY FROM LIFE.

WORRY THAT NEVER STOPS.

PRESSURE TO MEET
SOMEONE ELSE'S VISION.

ALWAYS MEASURING.
NEVER ENOUGH.

EMPTY. DRAINED.
NOTHING LEFT.

NOT SURE WHERE
I'M EVEN GOING.

WE WAKE UP. WE WORK. WE SURVIVE.
WE GO TO BED. WE REPEAT.

WE TELL OURSELVES THIS IS NORMAL.

BUT DEEP DOWN...

WE KNOW IT WASN'T MEANT TO BE THIS WAY.

WE WERE BUILT
FOR MORE THAN
JUST SURVIVAL.

SOMETHING INSIDE US
KNOWS IT'S TIME
FOR A CHANGE.

I CAN'T KEEP LIVING LIKE THIS.

- ☐ FIND MORE MEANING
- ☐ SPEND TIME WITH PEOPLE I LOVE
- ☐ TAKE CARE OF MY HEALTH
- ☐ BE PRESENT
- ☐ GET MY LIFE BACK

I WANT A DIFFERENT LIFE.



THE MACHINE WAS NEVER MEANT TO BE OUR HOME. IT WAS MEANT TO BE OUR TEACHER.

THE QUESTION IS... WHAT WILL WE DO NEXT?



5. THE TENSION

SOMETHING INSIDE US KNOWS THERE'S MORE.

FOR SOME PEOPLE...
IT ARRIVES AFTER GRADUATION.

FOR OTHERS...
AFTER MARRIAGE.
AFTER SUCCESS.
AFTER FAILURE.
AFTER BECOMING A PARENT.
AFTER RETIREMENT.

OR AFTER YEARS OF DOING
THE SAME THING.

DIFFERENT LIVES.
SAME QUESTION.



IS THIS ALL THERE IS?

- WHY DO I FEEL EMPTY?
- I SHOULD BE HAPPIER.
- SOMETHING FEELS MISSING.
- I CAN'T EXPLAIN IT.

I SHOULD BE
FURTHER AHEAD.

WHY DON'T I FEEL
FULFILLED?

EVERYTHING LOOKS
GOOD ON PAPER.

BUT SOMETHING
INSIDE ME KNOWS...

THERE HAS TO BE
MORE THAN THIS.

STAYING BUSY.



IF I KEEP MOVING...
I DON'T HAVE TO THINK.

DISTRACTION.



ENTERTAINMENT.
SCROLLING. NOISE.
ANYTHING BUT SILENCE.

CHASING MORE.



MAYBE THE NEXT JOB.
THE NEXT RELATIONSHIP.
THE NEXT ACHIEVEMENT.

IGNORING IT.



MAYBE IT'LL
GO AWAY.

LISTENING.



WHAT IF THIS FEELING
IS TRYING TO TELL ME
SOMETHING?

MOST PEOPLE DON'T CHANGE BECAUSE SOMEONE CONVINCES THEM.
THEY CHANGE BECAUSE EVENTUALLY...
THEY CAN NO LONGER IGNORE WHAT'S
HAPPENING INSIDE THEM.

EVERY TRANSFORMATION
BEGINS WITH AN HONEST QUESTION.



6. THE SPARK

A STORY FINDS YOU WHEN YOU'RE READY TO HEAR IT.

SOMETIMES, THE SPARK COMES FROM THE MOST UNEXPECTED PLACES.

A VIDEO.
A CONVERSATION.
A POST.
A STRANGER'S STORY.

SUDDENLY, YOU SEE SOMEONE WHO WAS LIVING A LIFE THAT LOOKED PERFECT ON PAPER...

BUT INSIDE, THEY WERE EMPTY TOO.

THEN THEY CHOSE TO RISK EVERYTHING FOR A DREAM THAT WOULDN'T LEAVE THEM ALONE.

THEIR STORY HITS DIFFERENT.

BECAUSE IT FEELS LIKE THEY'RE TELLING YOUR STORY.

IS THIS ALL THERE IS?
SOMETHING FEELS MISSING.

THIS IS EXACTLY HOW I FEEL.

A TESTIMONY.



I HAD THE FAMILY.
THE JOB. THE HOUSE.
EVERYTHING I THOUGHT I WAS SUPPOSED TO WANT.
BUT I WAS MISERABLE.
I WAS LIVING SOMEONE ELSE'S DREAM.
SO I TOOK A RISK.
I LEFT.
I STARTED OVER.
I CHASED MY DREAM.
IT WAS THE SCARIEST THING I'VE EVER DONE.
BUT IT WAS THE MOST ALIVE I'VE EVER FELT.

8:42 / 14:07

THEY HAD A DREAM.



BUILD A BUSINESS THAT MATTERS.



CREATE FREEDOM THROUGH ART.



TRAVEL. EXPLORE. LIVE FULLY.



HELP OTHERS. MAKE AN IMPACT.



MAKE MUSIC. TOUCH SOULS.

SOMETHING INSIDE YOU STARTS TO SHIFT.



MAYBE IT IS POSSIBLE...



THEY WERE SCARED TOO.



THEY DIDN'T HAVE IT ALL FIGURED OUT.



BUT THEY CHOSE THEIR DREAM ANYWAY.



WHAT'S MY DREAM?



WHAT IF IT'S TIME I TAKE A STEP?

A NEW THOUGHT EMERGES.

I DON'T HAVE TO HAVE IT ALL FIGURED OUT.
I JUST HAVE TO BE HONEST WITH MYSELF.
MAYBE MY STORY ISN'T OVER YET.



ONE STORY CAN PLANT A SEED.
ONE SEED CAN START A SHIFT.
AND ONE SHIFT CAN CHANGE EVERYTHING.

**YOU ARE NOT ALONE.
SOMEONE ELSE HAS BEEN WHERE YOU ARE.**

SOMETIMES, ALL IT TAKES IS HEARING A STORY THAT REFLECTS THE ONE INSIDE OF YOU.



7. THE CHOICE

EVERY STORY EVENTUALLY REACHES A CROSSROADS.

NO ONE CAN CHOOSE FOR US.
ADVICE CAN INSPIRE US.
STORIES CAN ENCOURAGE US.
PEOPLE CAN WALK BESIDE US.

BUT EVENTUALLY...
EVERY PERSON REACHES
THE MOMENT WHERE
THEY MUST DECIDE.

**WHAT AM I
GOING TO DO?**



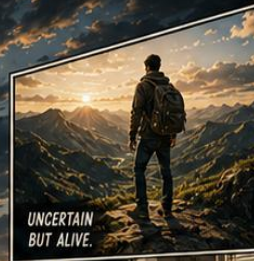
COMFORTABLE
BUT EMPTY.



ROUTINE
WITH NO JOY.



REGRET
LATER.



UNCERTAIN
BUT ALIVE.



GROWTH
EVERY DAY.



LIVING
ON PURPOSE.

- I COULD STAY WHERE I AM...
- I COULD FINALLY TRY...
- WHAT IF I FAIL?
- WHAT IF I REGRET NEVER TRYING?
- WHICH REGRET IS HEAVIER?



STAY SAFE.



NOTHING CHANGES.
LIFE STAYS FAMILIAR.

TAKE THE RISK.



THE FUTURE BECOMES
UNCERTAIN...
BUT POSSIBLE.

ASK FOR HELP.



NO LONGER CARRYING
EVERYTHING ALONE.

TAKE THE FIRST STEP.



NOT THE WHOLE STAIRCASE.
JUST TODAY.

KEEP GOING.



ONE CHOICE
BECOMES ANOTHER.

EVERY MEANINGFUL STORY HAS A MOMENT...
WHERE SOMEONE CHOOSES COURAGE OVER CERTAINTY.
NOT BECAUSE THEY'RE **FEARLESS**...
BUT BECAUSE SOMETHING BECOMES **MORE**
IMPORTANT THAN THEIR FEAR.



**EVERY NEW LIFE
BEGINS WITH A CHOICE.**



8. THE FREEDOM

EVERY JOURNEY LEADS TO WHAT WE ALL WANT.

AT THE END OF EVERY STORY,
BEYOND THE STRUGGLES,
THE RISKS, AND THE DOUBTS...

THERE'S SOMETHING
WE ALL WANT.

FREEDOM TO CHOOSE.
TIME TO LIVE.
RESOURCES TO CREATE.
THE ABILITY TO GIVE.
PEACE IN OUR HEART.

DIFFERENT PATHS.
SAME DESTINATION.

FREEDOM.

NOT JUST TO ESCAPE LIFE...
BUT TO LIVE IT ON
YOUR OWN TERMS.

THIS IS WHAT
FREEDOM LOOKS LIKE.

THIS IS WHAT
I BUILT.

THIS IS MY LIFE.
ON MY TERMS.

TIME FREEDOM.

TIME FOR WHAT
MATTERS MOST.

FINANCIAL FREEDOM.

RESOURCES TO LIVE,
INVEST, AND CREATE.

LOCATION FREEDOM.

THE FREEDOM TO
GO WHERE YOU
FEEL ALIVE.

IMPACT FREEDOM.

THE ABILITY TO
GIVE, HELP, AND
INVEST IN OTHERS.

DO WHAT YOU LOVE.



WAKE UP EXCITED
ABOUT YOUR LIFE.

GROW CONSTANTLY.



INVEST IN YOUR MIND,
SKILLS, AND PURPOSE.

BUILD WEALTH.



BUILD ASSETS.
CREATE OPTIONS.

EXPERIENCE LIFE.



MAKE MEMORIES.
DON'T JUST COLLECT THINGS.

STRONG RELATIONSHIPS.



SURROUND YOURSELF WITH
PEOPLE WHO MATTER.

LIVE WITH PURPOSE.



LEAVE SOMETHING
MEANINGFUL BEHIND.

FREEDOM ISN'T GIVEN.
IT'S EARNED THROUGH CHOICES,
DISCIPLINE, AND FAITH IN YOURSELF.

IT'S NOT THE ABSENCE OF RESPONSIBILITY—
IT'S THE ABILITY TO CHOOSE YOURS.

EVERY PERSON. EVERY STORY.
ONE HUMAN CONDITION.

FREEDOM

TIME. RESOURCES. MOVEMENT. IMPACT.

THE LIFE YOU BUILD. THE LIFE YOU LIVE.

YOUR STORY IS STILL BEING WRITTEN.



THE JOURNEY NEVER ENDS.
BUT NOW... YOU'RE THE ONE DRIVING.

9. THE REBUILD

I BUILD ON PURPOSE.

I DON'T LEAVE MY LIFE TO CHANCE ANYMORE.

I DESIGN IT.
I PLAN IT.
I BUILD IT.

BRICK BY BRICK.
CHOICE BY CHOICE.
DAY BY DAY.

I'M NOT TRYING TO
GET MY OLD LIFE BACK.
I'M BUILDING A BETTER ONE.

DISCIPLINE
FAITH
INTEGRITY
SERVICE
FREEDOM

THIS IS MY LIFE
TO BUILD NOW.

I'M BECOMING THE
MAN I NEEDED
WHEN I WAS YOUNG.

THE PLAN

- ☒ HEALTH
- ☒ FINANCES
- ☒ RELATIONSHIPS
- ☒ BUSINESS
- ☒ PERSONAL GROWTH
- ☒ SPIRITUALITY

DAILY ACTIONS
COMPOUND.

MY VISION

- FINANCIAL FREEDOM
- STRONG BODY
- DEEP RELATIONSHIPS
- IMPACT & PURPOSE
- TIME FREEDOM
- HELP OTHERS

HEALTH



- ☒ TRAIN MY BODY
- ☒ EAT TO FUEL
- ☒ SLEEP WITH PURPOSE
- ☒ MOVE EVERY DAY

FINANCES



- ☒ LIVE BELOW MY MEANS
- ☒ INVEST IN MY FUTURE
- ☒ BUILD ASSETS
- ☐ CREATE OPTIONS

RELATIONSHIPS



- ☒ BE PRESENT
- ☒ COMMUNICATE HONESTLY
- ☒ SURROUND MYSELF
WITH GOOD PEOPLE
- ☐ BECOME A GOOD MAN

MISSION / PURPOSE



MY MISSION:
- HELP MEN WAKE UP
- HEAL
- AND BUILD BETTER
LIVES.

- ☒ USE MY STORY
- ☒ CREATE VALUE
- ☒ HELP OTHERS
- ☐ LEAVE A LEGACY

GROWTH



- ☒ READ DAILY
- ☒ LEARN CONSTANTLY
- ☒ MASTER SKILLS
- ☒ EXPAND MY MIND

SPIRITUALITY



- ☒ PRAY
- ☒ MEDITATE
- ☒ STAY CONNECTED
- ☐ TRUST THE PROCESS

SYSTEMS OVER MOTIVATION.

I DON'T RELY ON FEELINGS.
I BUILD SYSTEMS
THAT KEEP ME ON TRACK,
EVEN ON THE HARD DAYS.

DAILY SYSTEM

- ☒ MORNING ROUTINE
- ☒ FOCUS BLOCKS
- ☒ WORKOUT
- ☒ DEEP WORK
- ☒ CONTENT CREATION
- ☒ NIGHT ROUTINE
- ☒ REVIEW & PLAN

I'M NOT PERFECT.
I STILL FAIL SOMETIMES.
BUT NOW I GET BACK UP FASTER.
I HAVE DIRECTION.
I HAVE STANDARDS.

**I'M BUILDING A LIFE
I DON'T NEED TO ESCAPE.**

I USED TO SURVIVE. NOW I BUILD. THIS IS THE LIFE I CHOOSE.

THE COMPOUND EFFECT OF SMALL CHOICES.

ONE DAY IT WILL LOOK LIKE
FREEDOM.
ONE DAY IT WILL LOOK LIKE
THE LIFE I DREAMED OF.

I DON'T HOPE FOR
A BETTER LIFE.
I CREATE IT.

10. THE CREATION

TURNING PAIN INTO PURPOSE.

I STOP CONSUMING.
I START CREATING.

I HAVE A MESSAGE.
I HAVE A MISSION.
EVEN IF NOBODY IS
LISTENING YET.

I'M STILL WORKING
THE 9-TO-5.
BUT I'M BUILDING
THE LIFE I WANT.

THIS ISN'T A HOBBY.
THIS IS MY CALLING.

MISSION:
HELP MEN HEAL.
BREAK THE CYCLE.
BUILD FREEDOM.
LIVE WITH PURPOSE.

VIDEO IDEAS
- My Story
- Emotional Health
- Mental Strength
- Break The Cycle
- Build A Better Life

I DON'T KNOW
EXACTLY WHERE THIS
WILL GO.

BUT I KNOW WHY
I'M DOING THIS.

IF IT HELPED ME...
IT CAN HELP
SOMEONE ELSE.

I'LL KEEP SHOWING UP.
I'LL KEEP CREATING.
I'LL KEEP GOING.

CONTENT PLAN

- YOUTUBE VIDEOS
- SHORTS
- PODCAST
- BLOG
- EMAIL LIST
- ONLINE COMMUNITY
- DIGITAL PRODUCTS

Impact
is the
goal.

Serve
First

EXPERT SECRETS
BUILDING A BRAND
TRAFFIC SECRETS
CONTENT CREATION
THE ONE THING
ATOMIC HABITS

FOCUS
FAITH
FIRE

STILL SHOWING UP.

I PUT IN MY HOURS.
I DO WHAT I HAVE TO DO.
I PROVIDE. I STAY DISCIPLINED.

SACRIFICES.

I MISS OUT.
ON NIGHTS OUT, VACATIONS,
AND EASY COMFORT.
BECAUSE MY FUTURE IS
MORE IMPORTANT.

FIRST STEPS.

MY FIRST VIDEOS GET
3 VIEWS. 11 VIEWS.
IT DOESN'T MATTER.
I'M PLANTING SEEDS.

BUILDING THE PLATFORM.

I BUILD A WEBSITE.
I SET UP EMAIL LISTS.
I LEARN. I FAIL.
I FIGURE IT OUT.

LEARNING. IMPROVING. GROWING.

EVERY DAY I GET 1% BETTER.
NEW SKILLS. NEW SYSTEMS.
NEW DISCIPLINE.
STACKING SMALL WINS.

THE FIRST MESSAGE.

THIS IS THE MOMENT I KNOW:
THIS IS BIGGER THAN ME.
THIS IS WORTH IT.
I CAN'T QUIT NOW.

I DON'T NEED
PERMISSION.
I DON'T NEED
TO BE READY.
I JUST NEED
TO BE WILLING.
SO I CREATE.

THE WORK
NO ONE
SEES
TODAY
BUILDS THE
FREEDOM
TOMORROW

I'M NOT DOING THIS
FOR FAME OR MONEY.

I'M DOING THIS
TO LEAD. TO SERVE.
TO LEAVE A LEGACY.

I'M CREATING
THE LIFE I WISH
I HAD.

VISION:

- HELP 1 MILLION MEN
 - BUILD FINANCIAL FREEDOM
 - TRAVEL & SPEAK
 - CREATE COURSES
 - BUILD A TEAM
 - MAKE AN IMPACT
 - LIVE ON MY TERMS
- FREEDOM IS
THE GOAL.

THIS IS JUST
THE BEGINNING.
BUT FOR THE FIRST TIME
IN MY LIFE...

I FEEL ALIVE.
I FEEL PURPOSE.
I FEEL HOME.

ONE DAY, MY STORY WILL HELP SOMEONE ELSE START THEIRS.

THAT'S WHY I CREATE.

11. THE FINANCIAL AWAKENING

I REALIZE MONEY CREATES FREEDOM, STABILITY, IMPACT, AND OPTIONS.

FOR YEARS, I WAS TAUGHT TO SURVIVE, NOT TO BUILD.

MONEY WAS SEEN AS EVIL. RICH PEOPLE WERE SEEN AS GREEDY. SUCCESS WAS SEEN AS SELFISH.

SO I SETTLED FOR LESS.

I WORKED HARD, BUT I STAYED BROKE.

THEN I STARTED SEEING THE TRUTH.

OLD BELIEFS THAT KEPT ME SMALL:

- ❌ Money is the root of all evil.
- ❌ Rich people are greedy.
- ❌ People like me don't get rich.
- ❌ I should be grateful for what I have.
- ❌ Success will change me.
- ❌ I don't know enough.
- ❌ It's too late.
- ❌ I'll never be enough.

WHAT IF MONEY ISN'T THE PROBLEM...

WHAT IF POOR MINDSETS ARE?

WHAT IF FINANCIAL FREEDOM ISN'T SELFISH...

WHAT IF IT'S HOW I CAN HELP MORE PEOPLE?

I STOPPED HATING MONEY. I STARTED STUDYING IT.

I STARTED SEEING A DIFFERENT REALITY.



THIS ISN'T JUST ABOUT MONEY. IT'S ABOUT **FREEDOM**. IT'S ABOUT **CHOICE**. IT'S ABOUT THE **LIFE** I CAN BUILD.

I STARTED SOAKING IN WHAT SUCCESSFUL PEOPLE WERE TEACHING.

PODCASTS & INTERVIEWS

Entrepreneurs. Investors. Christian millionaires. Real stories. Real wisdom.



BOOKS & AUDIOBOOKS

Mindset. Money. Business. Leadership. Faith. Discipline.



YOUTUBE DEEP DIVES

Business breakdowns. Success habits. Financial education. Real world examples.



MINDSET SHIFTS

- ☑ Money is a tool.
- ☑ Wealth creates options.
- ☑ I can serve at a higher level.
- ☑ Abundance is my birthright.
- ☑ Discipline creates freedom.

FAITH ALIGNMENT

Biblical principles. Stewardship. Kingdom impact. Building legacy.



THE REALITY CHECK:



Financial stress was ruining my health.



It was hurting my relationships.



It was limiting my purpose.



It was keeping me in survival mode.

I REALIZED:

IF I WANTED A DIFFERENT LIFE... I NEEDED A DIFFERENT FINANCIAL FUTURE.

I SAW WHAT MONEY COULD ACTUALLY DO:



PROVIDE FOR MY FAMILY



GIVE ME TIME FREEDOM



REMOVE STRESS & ANXIETY



CREATE MORE OPPORTUNITIES



HELP MORE PEOPLE



TRAVEL THE WORLD



BUILD WEALTH THAT LASTS



LEAVE A LEGACY I'M PROUD OF

MONEY AMPLIFIES WHO YOU ARE.

I WANT TO BE A GOOD MAN WITH MORE RESOURCES.

THE DECISION:

I WILL LEARN.
I WILL GROW.
I WILL BUILD.
I WILL BECOME FINANCIALLY FREE.

I WON'T JUST DREAM ABOUT A BETTER LIFE. I WILL BUILD IT.



THIS ISN'T GREED. THIS IS **FREEDOM**.



I STOPPED SHRINKING MY DREAMS TO MATCH MY CIRCUMSTANCES.

I STARTED EXPANDING MY CIRCUMSTANCES TO MATCH MY DREAMS.

FINANCIAL FREEDOM IS THE FUEL FOR PURPOSE.



12. THE DIVIDE

NOT EVERYONE WILL UNDERSTAND
YOUR NEW VISION.

WHEN I STARTED SPEAKING
ABOUT WHAT I WAS LEARNING,
WHAT I WAS BUILDING, AND
THE LIFE I KNEW WAS COMING...

IT CREATED A DIVIDE.

NOT BECAUSE I CHANGED THEM.
BUT BECAUSE I CHANGED.

I WASN'T THE SAME PERSON
ANYMORE. AND THAT MADE
SOME PEOPLE UNCOMFORTABLE.

I'D RATHER BE ALONE
FOR A SEASON THAN
SMALL IN A CROWD
FOR A LIFETIME.

MY NEW MINDSET

- ✓ BUILD WEALTH
- ✓ CREATE FREEDOM
- ✓ HELP OTHERS
- ✓ HONOR GOD
- ✓ LEAD MY FAMILY
- ✓ LEAVE A LEGACY

IT'S BIGGER THAN ME NOW.

MY MISSION:
IMPACT MILLIONS
CREATE FREEDOM
BUILD GENERATIONAL
WEALTH
GLORIFY GOD

FAITH
FOCUS
FREEDOM

YouTube Ideas
- Faith
- Mindset
- Money
- Freedom
- Purpose

Video Tonight!
Why I'm building
more than a job.
The truth about
money and freedom.

PROVERBS 3:5-6
TRUST GOD.
BUILD WELL.
BLESS OTHERS.

FREEDOM
IS MY
DESTINY

NEW VIDEO POSTED

Why I'm Building a Life
of Freedom and Wealth
with God at the Center.

- hater247
This guy thinks he's gonna
be rich now? 🤔
- stayreal22
Bro, just get a real job.
- averagejo3
Millionaires are greedy and
take advantage of people.
- wakeup_sheepie
This entrepreneur stuff is
a scam, wake up.
- safe9to5
Nothing wrong with a 9-5.
Stop chasing fantasies.
- notforyou123
You'll never make it.

SHOW LESS COMMENTS

WHAT PEOPLE TOLD ME...

BE REALISTIC.

Be realistic.
Most businesses
fail.

YOU'VE CHANGED.

You used to be
so chill. Now all
you talk about is
money and God.

THAT'S NOT FOR YOU.

People like us
don't become
millionaires.

JUST STAY SAFE.

Why risk it all?
A steady job is
safer for your
future.

YOU THINK YOU'RE BETTER THAN US?

Now you act
like you're
different.

YOU'LL REGRET THIS.

You're going to
look back and
wish you just
stayed normal.

THE COST OF FOLLOWING A DIFFERENT CALLING

AT WORK...

What's next?
Gonna quit and
become a guru?

LAUGHED AT. UNDERESTIMATED.
DISMISSED.

FRIENDS FADE...

Group Chat
We're going out tonight
You in?
You coming?
Bro???
Guess not.

LEFT ON READ.
LEFT BEHIND.

FAMILY PRESSURE...

Stop talking about
this nonsense and
get your head out
of the clouds.

DISAPPOINTMENT.
NO SUPPORT.

RELATIONSHIPS STRUGGLE...

You're never
home. You're
always working
on something
that might
never happen.

MISUNDERSTOOD.
EMOTIONAL DISTANCE.

SOCIAL MEDIA HATE...

- loser.life
Delete this bro.
- dreamkiller
Clown behavior.
- jealous_much
You wish.

NEGATIVITY. HATE.
DOUBT.

THE INTERNAL WAR...

What if
they're
right?

What if
I'm just
delusional?

FEAR. DOUBT. LONELINESS.

THE TRUTH I HAD TO REMEMBER:

- ✓ God didn't call me to blend in.
- ✓ He called me to stand out.
- ✓ Comfort is the enemy of calling.
- ✓ Vision will always offend
those who settled.
- ✓ Freedom requires separation.

I CAN'T
GO BACK.
TOO MUCH
AT STAKE.
TOO MANY
PEOPLE NEED
THIS MESSAGE

I CHOSE MY CALLING
OVER MY COMFORT.

I CHOSE MY FUTURE
OVER THEIR OPINIONS.

I CHOSE PURPOSE
OVER POPULARITY.

THE DIVIDE IS TEMPORARY.
THE DESTINY IS ETERNAL.

The people meant for my life
will find me on the other side
of my obedience.



VISION



FAITH



COURAGE



LEGACY

I'M WILLING TO LOSE
A SEASON WITH PEOPLE
TO GAIN A LIFETIME
OF IMPACT FOR PEOPLE
I HAVEN'T EVEN
MET YET.

THEY SAW ME CHANGING. I SAW MY LIFE BEGINNING.

THE DIVIDE IS THE PRICE OF DESTINY.

13. THE COMMITMENT

I CHOOSE MY MISSION. I BUILD THE BRAND.
I GO ALL IN.

THE REJECTION MADE ME STRONGER.

THE DOUBT MADE ME FOCUSED.

THE PAIN MADE ME CLEAR.

NOW I BUILD.

NOW I LEAD.

NOW I SERVE.

WHY I'M DOING THIS:

- ✓ HEAL MYSELF
- ✓ HELP OTHERS HEAL
- ✓ BUILD FREEDOM
- ✓ CREATE GENERATIONAL WEALTH
- ✓ GLORIFY GOD
- ✓ LEAVE A LEGACY

THIS IS BIGGER THAN ME. THIS IS ETERNAL.

THE BRAND IS BORN

THE NAME.

AUTOPILOT TO ALIVE

THE MISSION.

- Helping men escape autopilot and build a life of freedom, purpose, and generational impact through faith, mindset, health, wealth, and leadership.

THE VISION.

- A world of men living awake, leading strong, and building freedom for their families and future generations.

CONTENT PLAN

BRAND VALUES

- FAITH
- TRUTH
- FREEDOM
- GROWTH
- DISCIPLINE
- SERVICE

WHO I HELP:

- MEN WHO FEEL:
- STUCK
- LOST
- UNFULFILLED
- OVERWHELMED
- TRAPPED
- READY FOR MORE

THIS IS MY CALLING.

FAITH FOCUS FREEDOM

AUTOPILOT TO ALIVE

ESCAPE SURVIVAL MODE. BUILD A LIFE OF FREEDOM, PURPOSE & IMPACT.

CONTENT MACHINE ACTIVATED

PODCASTS

YOUTUBE

BLOG

EMAIL

SHORTS

SOCIAL

- ✓ MORE PODCASTS
- ✓ MORE VIDEOS
- ✓ MORE BLOG POSTS
- ✓ MORE TIPS
- ✓ MORE STORIES
- ✓ MORE VALUE
- ✓ MORE IMPACT

I HAVE A MESSAGE.

I HAVE A PLATFORM.

I SHOW UP EVERY DAY.

ESCAPING AUTOPILOT

MINDSET MASTERY

HEALTH IS FREEDOM

FAITH & PURPOSE

FINANCIAL FREEDOM

THE 6 PILLARS OF AUTOPILOT TO ALIVE

MINDSET - Identity - Beliefs - Discipline - Mental Toughness - Daily Habits	FAITH - God First - Biblical Truth - Prayer - Purpose - Kingdom Impact	HEALTH - Fitness - Nutrition - Sleep - Energy - Longevity	WEALTH - Financial Education - Income Skills - Investments - Business - Generational Wealth	RELATIONSHIPS - Marriage - Brotherhood - Family - Communication - Leadership	FREEDOM - Time Freedom - Location Freedom - Purpose Freedom - Financial Freedom - Generational Freedom
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 MY PROMISE: I WILL NEVER STOP SHARING. I WILL NEVER STOP GROWING. I WILL NEVER STOP HELPING MEN WAKE UP. THIS IS MY LIFE NOW. | EARLY PROOF THAT IT'S WORKING. | | | | | |--|--|--|--| | <p>PODCAST DOWNLOADS</p> <p>2,431</p> <p>+127%</p> | <p>YOUTUBE SUBSCRIBERS</p> <p>6,809</p> <p>+312%</p> | <p>EMAIL SUBSCRIBERS</p> <p>3,276</p> <p>+198%</p> | <p>BLOG READERS</p> <p>18,412</p> <p>+241%</p> | |--|--|--|--| | MESSAGES LIKE THESE KEEP ME GOING. Bro, your story saved me. I finally feel hope again. Your content changed my entire mindset. I'm taking back my life. THIS IS WHY I DO THIS. |

THE SYSTEM I BUILT TO SCALE MY MESSAGE.

CONTENT CALENDAR Plan it. Batch it. Stay consistent.	SCRIPT & RESEARCH Study more. Learn more. Teach better.	RECORD & EDIT Show up. Provide value. Make it great.	PUBLISH & DISTRIBUTE YouTube, Spotify, Website, Email, Social Media.	ENGAGE & SERVE Reply. Help. Build relationships. Make an impact.	MEASURE & IMPROVE Track results. Analyze. Get better daily.
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KEEP BUILDING. KEEP SERVING. KEEP GOING.

I DON'T WAIT FOR MOTIVATION. I OPERATE ON OBEDIENCE AND DISCIPLINE.

MISSION OVER EMOTIONS.

REMEMBER:

- ✓ STARTED WITH PAIN
- ✓ CHOSE A MISSION
- ✓ BUILT A BRAND
- ✓ SERVE PEOPLE
- ✓ CHANGE LIVES
- ✓ LEAVE A LEGACY

THIS IS JUST THE BEGINNING.

I WENT FROM SURVIVING LIFE... TO BUILDING A MOVEMENT.

I AM AUTOPILOT TO ALIVE.

FAITH

COURAGE

LEADERSHIP

LEGACY

I DON'T JUST TALK. I BUILD. I SERVE. I TRANSFORM LIVES.

THIS IS MY PLATFORM. THIS IS MY PURPOSE. THIS IS MY LIFE.

14. THE MOMENTUM

CONTENT CREATES TRUST.
TRUST CREATES IMPACT. IMPACT CREATES INCOME.

I KEPT SHOWING UP.
DAY AFTER DAY.
WEEK AFTER WEEK.
MONTH AFTER MONTH.
I SHARED MY JOURNEY,
MY LESSONS, MY FAILURES,
MY WINS, MY FAITH,
MY MINDSET, MY MISSION.
OVER TIME, PEOPLE
STARTED TO NOTICE.
**CONSISTENCY
BUILDS TRUST.
TRUST BUILDS
A MOVEMENT.**

CONTENT I CREATE

- PODCASTS**
Mindset, Faith, Freedom
- YOUTUBE VIDEOS**
Stories, Value, Coaching
- BLOG POSTS**
Deep dives, frameworks
- SPOTIFY**
Audio episodes
- EMAIL NEWSLETTER**
Tips, insights, encouragement
- SOCIAL MEDIA**
Shorts, reels, posts, Q&A



PEOPLE START TO NOTICE... SO THEY REACH OUT.

- Bro, your videos hit different.
- I needed to hear this today.
- Your podcast is 🙌
- You changed my mindset.
- I finally feel hope again.
- This message is real.
- I want what you're building.
- How can I work with you?

TRUST IS BUILT IN THE COMMENTS,
THE DMS, THE EMAILS.
THE CONVERSATIONS.

New Coaching Inquiry

Name: Michael
Email: michael@gmail.com

What do you need help with?
Mindset, purpose, building freedom.

Where are you in life?
Stuck, overwhelmed, lost.

What are your goals?
Financial freedom, impact, legacy.

BOOK DISCOVERY CALL

ONE MESSAGE LEADS TO
ONE CONVERSATION.
ONE CONVERSATION CAN
CHANGE A LIFE.

CONTENT CREATES COMPOUND GROWTH.



MORE VALUE. MORE VISIBILITY. MORE TRUST. MORE IMPACT.

MONETIZATION STREAMS.

PASSIVE INCOME	
YouTube Ads	\$3,842
Spotify	\$1,260
Podcast Sponsors	\$2,950
Blog Ads/Affiliates	\$1,487
Email Sponsors	\$1,150
TOTAL	\$10,689 /mo
CONTENT THAT WORKS WHILE I SLEEP.	

ACTIVE INCOME (COACHING)	
1:1 Coaching Calls	\$300 / call
Package Programs	\$1,500 - \$3,000
Group Coaching	\$497 / month
VIP Intensive Days	\$2,500 / day
TOTAL	\$18,900+ /mo
TRANSFORMING LIVES. BUILDING FREEDOM.	

THE RESULT:
FINANCIAL FREEDOM.
MARGIN. OPTIONS.
TIME. PURPOSE.
PEACE.

I CAN FINALLY GIVE
MY FAMILY THE LIFE
I PROMISED.

THE COMPARISON.

THE OLD LIFE

- ✗ Trading time for money.
- ✗ Exhausted.
- ✗ No freedom.
- ✗ Stressed.
- ✗ Living for the weekend.
- ✗ Little impact.
- ✗ No legacy.

THE NEW LIFE

- ✓ Building assets.
- ✓ Time freedom.
- ✓ Purpose driven.
- ✓ Creativity.
- ✓ Helping others.
- ✓ Financial growth.
- ✓ Building a legacy.



THE DECISION.
I DON'T NEED PERMISSION.
I NEED PURPOSE.
IT'S TIME.

I QUIT.

TO BUILD WHAT
GOD CALLED ME TO BUILD.

I LEFT THE JOB.
TO BUILD THE MISSION.

TO: MY BOSS
I APPRECIATE
THE OPPORTUNITY,
BUT MY PURPOSE
IS BIGGER.
I'M BUILDING
SOMETHING THAT
WILL OUTLIVE ME.
THANK YOU.
Michael

NOW I GO ALL IN.

- ✓ 100% ON MY MISSION
- ✓ 100% ON MY PEOPLE
- ✓ 100% ON MY PURPOSE
- ✓ 100% ON MY FREEDOM
- ✓ 100% ON MY LEGACY

THE BEST YEARS ARE
STILL AHEAD.



FAITH IS MY FOUNDATION.



FREEDOM IS MY FUEL.



PEOPLE ARE MY PURPOSE.



IMPACT IS MY LEGACY.

**AUTOPILOT
TO ALIVE**

15. THE NEW ENVIRONMENT

NEW LOCATION. NEW STANDARD. NEW CIRCLE. NEW LEVEL.

FINANCIAL FREEDOM
GAVE ME A CHOICE.
I CHOSE FREEDOM.
I LEFT THE OLD LIFE
BEHIND.
NEW CITY.
NEW ENERGY.
NEW OPPORTUNITIES.
NEW ME.



NEW HOME. NEW STANDARD.



NEW ROUTINE. NEW DISCIPLINE. NEW LIFESTYLE.

COFFEE SHOPS

THE GYM

THE BEACH



IDEAS.
FOCUS.
EXECUTION.

STRONG BODY.
STRONG MIND.
STRONG MISSION.

GRATITUDE.
PERSPECTIVE.
PURPOSE.

NEW ENVIRONMENT. NEW PEOPLE. NEW VIBES.

I'M NO LONGER THE OUTSIDER. I FOUND MY TRIBE.



COLLABORATION OVER COMPETITION.

WE SHARE.
WE GROW.
WE WIN TOGETHER.



NEW OPPORTUNITIES. BIGGER IMPACT.



NO MORE OLD ENERGY.
DRAMA. NEGATIVITY.
LIMITED THINKING.



NOW IT'S ALIGNMENT.
SUPPORT. GROWTH.
ELEVATION.



I BUILT FREEDOM SO
I COULD LIVE FREE.

- ✓ FINANCIAL FREEDOM
- ✓ LOCATION FREEDOM
- ✓ TIME FREEDOM
- ✓ PURPOSE FREEDOM

THIS IS JUST
THE BEGINNING.



DAILY REMINDER

- ✓ HELP MORE PEOPLE
- ✓ BUILD MY BRAND
- ✓ CREATE CONTENT
- ✓ INVEST WISELY
- ✓ LIVE ABUNDANTLY
- ✓ GLORIFY GOD



NEW CITY.
NEW LIFE.
NEW LEVEL.

SAME MISSION.
MORE IMPACT.



I DIDN'T JUST CHANGE MY LOCATION.
I CHANGED MY DESTINATION.

FREEDOM ALLOWED ME TO CHOOSE MY CIRCLE.
MY CIRCLE ACCELERATED MY FREEDOM.



NEW ENVIRONMENT.
NEW IDENTITY.
NEW LEGACY.



16. THE EXPANSION

FROM SMALL ROOMS TO GLOBAL STAGES.

THE MESSAGE
STARTED IN MY ROOM.

NOW IT'S
IN THE ROOM
WITH MILLIONAIRES.

EVERY CONVERSATION
OPENS A NEW DOOR.

EVERY DOOR
CREATES IMPACT.

EVERY OPPORTUNITY
CHANGES LIVES.

INCLUDING MINE.



ONE CONVERSATION CAN CHANGE A TRAJECTORY.

STARTED WITH SMALL ROOMS...



PRIVATE EVENTS
MASTERMIND GROUPS
INVITED TO SPEAK

REAL CONVERSATIONS.
REAL CONNECTIONS.

SHARP MINDS.
BIGGER VISION.

THEY LISTENED.
THEN THEY ACTED.

THEN BIGGER STAGES...



FROM 1 VIEWER
TO MILLIONS.

FROM UNKNOWN
TO IN-DEMAND.

FROM SHARING
MY STORY...

TO BUILDING
A MOVEMENT.

MY STORY. MY MESSAGE. THEIR AWAKENING.

INFLUENTIAL PEOPLE. POWERFUL CONNECTIONS.



VISIONARIES
INVESTORS
ENTREPRENEURS
LEADERS

ALIGNMENT ATTRACTS OPPORTUNITY.

MORE OPPORTUNITIES. MORE IMPACT.



MEDIA FEATURES
PODCAST INTERVIEWS
BRAND PARTNERSHIPS
HIGH LEVEL CLIENTS
BUSINESS VENTURES
GLOBAL EVENTS

EACH STEP COMPOUNDS.
EACH NO OPENS A NEW YES.

SPEAKING ON THE WORLD STAGE.



LIVE EVENTS
THOUSANDS IN THE ROOM.

ONLINE COURSES
MILLIONS ONLINE.

GLOBAL IMPACT
GENERATIONS CHANGED.

I'M NOT JUST LIVING FREE. I'M HELPING OTHERS DO THE SAME.

FINANCIAL FREEDOM. TIME FREEDOM. LOCATION FREEDOM.

- ✓ MULTIPLE 6-FIGURE INCOME STREAMS
- ✓ PASSIVE INCOME THAT KEEPS GROWING
- ✓ INVESTMENTS THAT BUILD WEALTH
- ✓ BUSINESSES THAT CREATE IMPACT
- ✓ FREEDOM TO CHOOSE MY DAYS
- ✓ FREEDOM TO HELP MORE PEOPLE
- ✓ FREEDOM TO LIVE FULLY



"MONEY ISN'T THE GOAL.
FREEDOM IS.
MONEY IS THE VEHICLE.

THE RIGHT MOVES.
OVER TIME. CHANGE EVERYTHING.

THE LIFESTYLE IS A RESULT, NOT THE PURPOSE.



THE CARS I USED
TO DREAM ABOUT.

THE HOUSE I ONCE
THOUGHT WAS IMPOSSIBLE.

THE VIEW I PRAYED
TO EXPERIENCE.

THE FREEDOM TO LIVE
LIFE ON MY TERMS.

THE REMINDER THAT
DISCIPLINE PAYS.

A LIFE OF PURPOSE. A LEGACY IN THE MAKING.

- ✓ I HELP MEN ESCAPE SURVIVAL MODE.
- ✓ I TEACH MINDSET. PURPOSE. WEALTH.
- ✓ I BUILD BUSINESSES THAT OUTLIVE ME.
- ✓ I INVEST IN PEOPLE. I DEVELOP LEADERS.
- ✓ I GIVE GENEROUSLY.
- ✓ I GLORIFY GOD IN ALL I DO.
- ✓ I LEAVE A LEGACY OF FREEDOM.



THIS ISN'T JUST MY SUCCESS.
IT'S OUR IMPACT.

THE JOURNEY FROM AUTOPILOT TO ALIVE.



GOD TOOK MY MESS AND TURNED IT INTO A MESSAGE.
NOW I LIVE IT. I SHARE IT. I MULTIPLY IT.



THE BEST ISN'T BEHIND ME.
THE BEST IS WHAT I USE
TO BLESS THE WORLD.

17. THE EMPIRE BUILDER

I BUILT IT. I SYSTEMIZED IT.
NOW I SCALE IT.

I TOOK THE MESSAGE.
BUILT THE SYSTEMS.
CREATED THE FRAMEWORKS.
HIRED THE RIGHT PEOPLE.
NOW WE BUILD TOGETHER.

AUTOPILOT TO ALIVE
ISN'T JUST MY BRAND.
IT'S A MOVEMENT.
IT'S A COMPANY.



THE BUSINESS ECOSYSTEM



ONE ECOSYSTEM.
MULTIPLE STREAMS.
MAXIMUM IMPACT.

THE GROWTH MACHINE

- CONTENT CREATION**
Daily value. Global reach.
- LEAD GENERATION**
Funnels. Automation. Systems.
- SALES & OFFERS**
Solve problems. Change lives.
- DELIVERY & RESULTS**
Transform. Get results.
- RETENTION & COMMUNITY**
Keep them. Lift them up.
- IMPACT & EXPANSION**
Multiply. Go global.

THE RESULTS

- MULTIPLE 7-FIGURE REVENUE STREAMS**
- MILLIONS OF FOLLOWERS ACROSS PLATFORMS**
- THOUSANDS OF CLIENTS TRANSFORMED**
- FINANCIAL FREEDOM
TIME FREEDOM
LOCATION FREEDOM**
- GLOBAL IMPACT
GENERATIONS CHANGED**

THIS IS JUST
THE BEGINNING.

BUILDING THE TEAM



I DON'T DO IT ALL.
I BUILD PEOPLE.
I EMPOWER LEADERS.
I CREATE OPPORTUNITIES.
I MULTIPLY MYSELF.

THE ROLES WE BUILD

- CONTENT CREATORS**
- COACHES**
- VIDEO EDITORS**
- CUSTOMER SUCCESS**
- SOCIAL MEDIA MANAGERS**
- OPERATIONS MANAGERS**
- SALES CLOSERS**
- TECH & AUTOMATION**

REAL JOBS. REAL IMPACT.
REAL FREEDOM.

WE HIRE FOR...

- ☒ **CHARACTER**
- ☒ **HUNGER**
- ☒ **COACHABILITY**
- ☒ **DISCIPLINE**
- ☒ **FAITH**
- ☒ **MISSION ALIGNMENT**

SKILL CAN BE TAUGHT.
HEART CAN'T.

SYSTEMS THAT SCALE

- ONBOARDING & TRAINING**
- SOPs & WORKFLOWS**
- PROJECT MANAGEMENT**
- COMMUNICATION SYSTEMS**
- PERFORMANCE TRACKING**
- CONTINUOUS IMPROVEMENT**

SYSTEMS CREATE FREEDOM.
AUTOPILOT CREATES SCALE.

IMPACT BY THE NUMBERS

- 120+ TEAM MEMBERS**
- 36 COUNTRIES REACHED**
- 100,000+ LIVES IMPACTED**
- 10M+ FOLLOWERS**
- 7-FIGURE MONTHLY REVENUE**
- COUNTLESS FAMILIES BLESSED**

IT'S NOT ABOUT ME.
IT'S ABOUT THE MISSION.



WE CREATE OPPORTUNITY

- FINANCIAL FREEDOM**
- CAREER GROWTH**
- PERSONAL DEVELOPMENT**
- FAMILY PROVISION**
- PURPOSE DRIVEN**

WE DON'T JUST CHANGE LIVES.
WE CHANGE GENERATIONS.

COMPANY CULTURE

- FAITH FIRST**
- EXCELLENCE**
- ACCOUNTABILITY**
- GROWTH MINDSET**
- TEAM OVER EGO**
- SERVE OTHERS**

WE WIN TOGETHER.
WE CELEBRATE TOGETHER.
WE BUILD TOGETHER.

THE VISION



FROM A MESSAGE IN MY ROOM...
TO A MOVEMENT AROUND THE WORLD.
THIS IS WHAT HAPPENS WHEN
PURPOSE MEETS DISCIPLINE.

THE LEGACY WE'RE BUILDING

- A COMPANY THAT LASTS**
- A CULTURE THAT INSPIRES**
- A MOVEMENT THAT MULTIPLIES**
- A LEGACY THAT OUTLIVES ME**

I'M BUILDING MORE THAN A BUSINESS.
I'M BUILDING A LEGACY THAT WILL
OUTLIVE ME AND IMPACT GENERATIONS.

AUTOPILOT TO ALIVE
IS THE VEHICLE.
PEOPLE ARE THE MISSION.
IMPACT IS THE RESULT.
LEGACY IS THE DESTINATION.

WE RISE TOGETHER.
WE WIN TOGETHER.
WE LEAVE TOGETHER.



ONE MAN WITH A MESSAGE. A TEAM WITH A MISSION. A MOVEMENT THAT WILL NEVER DIE.



18. THE FOUNDATION

LOVE. PARTNERSHIP. FAMILY.
BUILDING A LIFE THAT MATTERS.

I BUILT THE MISSION.
GOD GAVE ME THE VISION.
THEN HE GAVE ME
THE RIGHT PARTNER
TO BUILD THE LEGACY.

BEHIND EVERY
GREAT MISSION
IS A STRONG
FOUNDATION.



INSTANT CONNECTION.
REAL CONVERSATIONS.
SAME VALUES. SAME VISION.

WE MET.



BUILT TRUST.
BUILT MEMORIES.
BUILT SOMETHING REAL.

WE DATED.



ONE HOME.
ONE TEAM.
ONE MISSION.

WE MOVED IN TOGETHER.

I PROVIDE. I LEAD.

- ✓ I PAY FOR EVERYTHING
- ✓ I PROTECT THE VISION
- ✓ I PROVIDE THE LIFESTYLE
- ✓ I HANDLE THE PRESSURE
- ✓ SHE HAS FREEDOM
- ✓ SHE HAS PEACE
- ✓ SHE HAS PURPOSE

I'M HER PARTNER.
SHE'S MY PEACE.

SHE THRIVES.



SHE GROWS SPIRITUALLY.
SHE GROWS PERSONALLY.
SHE BECOMES THE BEST
VERSION OF HERSELF.

WE PARTNER.



NOT JUST LOVERS.
WE'RE BUILDING A LEGACY
TOGETHER.

SHE LEADS. SHE INSPIRES. SHE TRANSFORMS.

SHE LEADS THE WOMEN'S DIVISION
OF AUTOPILOT TO ALIVE.
SHE HELPS WOMEN WAKE UP.
HEAL, GROW, AND STEP INTO
THEIR PURPOSE.

- WOMEN'S COACHING PROGRAMS
- RETREATS & EVENTS
- ONLINE COURSES
- COMMUNITY & MEMBERSHIPS
- PODCAST & CONTENT
- 1-ON-1 TRANSFORMATION

WOMEN SUPPORTING WOMEN.
LIVES CHANGING EVERY DAY.



TOGETHER, WE IMPACT MORE LIVES.



ONE MESSAGE.
TWO LEADERS.
MILLIONS IMPACTED.

BUILDING COMMUNITY. CREATING MOVEMENTS.



RETREATS MASTERMINDS LIVE EVENTS ONLINE COMMUNITY

REAL PEOPLE. REAL STORIES. REAL TRANSFORMATION.

THE IMPACT TOGETHER.

- 1M+ WOMEN IMPACTED
- 150+ TEAM MEMBERS
- 25+ COUNTRIES REACHED
- 10M+ SOCIAL MEDIA FOLLOWERS
- 8 FIGURES IN ANNUAL REVENUE
- COUNTLESS LIVES TRANSFORMED

THIS ISN'T JUST SUCCESS.
THIS IS SIGNIFICANCE.



THEN CAME OUR GREATEST BLESSING.



A NEW CHAPTER.
A NEW PURPOSE.



OUR WHY.
OUR HEART.



OUR LEGACY
IN THE MAKING.

RAISING OUR CHILD WITH PURPOSE.

- ✓ FAITH FIRST
- ✓ TEACH VALUES
- ✓ LEAD BY EXAMPLE
- ✓ PROTECT INNOCENCE
- ✓ BUILD CONFIDENCE
- ✓ SHOW GENEROSITY
- ✓ DISCIPLE WITH LOVE

WE'RE RAISING MORE THAN A CHILD.
WE'RE RAISING A KINGDOM INFLUENCER."



OUR LIFESTYLE. OUR FREEDOM.



TRAVEL THE WORLD



FINANCIAL FREEDOM



TIME FREEDOM



LOCATION FREEDOM

OUR HOME. OUR PEACE.



- ✓ BUILT ON FAITH
- ✓ BUILT ON PURPOSE
- ✓ BUILT ON LOVE
- ✓ BUILT TO LAST

THIS IS WHAT HAPPENS WHEN
YOU PUT GOD FIRST AND BUILD RIGHT.

OUR MISSION TOGETHER.
HELPING MEN AND WOMEN
GO FROM AUTOPILOT TO ALIVE
AND LIVE THE LIFE GOD
CREATED THEM FOR.

**AUTOPILOT
TO ALIVE**

THE LEGACY WE'RE BUILDING.



TOGETHER, WE'RE BUILDING
SOMETHING THAT OUTLIVES US.
**THIS IS OUR FAMILY.
THIS IS OUR LEGACY.**



19. THE LEGACY AT HOME

FREEDOM TO BE PRESENT.
TIME TO BUILD MEMORIES THAT LAST.

I BUILT THE FREEDOM
SO I COULD BE PRESENT.

NOT JUST WEALTH.
NOT JUST SUCCESS.
PRESENCE.
THAT'S THE REAL
LEGACY.

WE CHOSE FREEDOM.
WE LIVE IT.
WE LOVE IT.
TOGETHER.



WE'RE PRESENT. WE'RE GRATEFUL. WE'RE TOGETHER.

FREEDOM GIVES US TIME. LOVE GIVES US PURPOSE.

QUALITY OVER QUANTITY.  REAL MOMENTS. REAL CONNECTIONS. REAL LIFE.	WORK LESS. IMPACT MORE.  MY COMPANY RUNS. MY MISSION GROWS. MY TIME IS MINE.	INDIVIDUAL GROWTH. FAMILY UNITY.  WE GROW INDIVIDUALLY. WE SUPPORT EACH OTHER. WE WIN TOGETHER.	ADVENTURES. MEMORIES. STORIES.  WE EXPLORE THE WORLD. WE BUILD MEMORIES. WE LIVE OUR DREAMS.		
LOVE	RESPECT	TRUST	PURPOSE	VALUES	LEGACY

OUR FOUNDATION. OUR FAMILY. OUR FOREVER.

RAISING HIM. PREPARING HIM. PASSING IT ON.

RAISING WITH PURPOSE.  TEACHING VALUES. LEADING BY EXAMPLE. BUILDING CHARACTER.	PREPARING THE NEXT LEADER.  TRAINING HIM. TRUSTING HIM. EMPOWERING HIM.	THE LEGACY CONTINUES.  HE TAKES THE REINS. HE CARRIES THE MISSION. HE BUILDS THE FUTURE.
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EVERY LEGACY HAS A SEASON.
WE LIVED OURS. WE GAVE OURS. NOW WE REST.
FOREVER IN HIS HEART. FOREVER IN OUR MISSION.



20. THE NEXT GENERATION

ONE LEGACY. ENDLESS IMPACT.

AUTOPILOT TO ALIVE
THE MISSION CONTINUES



GLOBAL COMPANY
1000+ EMPLOYEES
MILLIONS IMPACTED
50+ COUNTRIES
COUNTLESS LIVES CHANGED

HE TOOK THE VISION AND TOOK IT FURTHER THAN WE EVER IMAGINED.

THE NEXT CHAPTER.

- EXPANDING THE MISSION
- INNOVATING & CREATING
- HELPING MORE PEOPLE
- BUILDING NEW LEADERS
- INVESTING IN THE FUTURE
- LEAVING A LASTING IMPACT

"I DIDN'T JUST INHERIT A BUSINESS. I INHERITED A MISSION. I CHOSE TO HONOR IT."

MULTIPLYING THE IMPACT.

AUTOPILOT TO ALIVE

MORE EVENTS. MORE PROGRAMS. MORE LIVES TRANSFORMED.

YOUTH PROGRAMS	WOMEN'S DIVISION	GLOBAL COMMUNITIES
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ONE MESSAGE. EVERY GENERATION.

THE LEGACY LIVES ON.

HE BUILDS HIS FAMILY. HE RAISES THE NEXT.



HE BREAKS THE CYCLE.
HE BUILDS THE FUTURE.
HE CREATES A LEGACY THAT NEVER DIES.

FAITH LEADS THE WAY.
FAMILY IS THE FOUNDATION.
FREEDOM IS THE GIFT.
IMPACT IS THE LEGACY.



ONE MAN CHOSE TO GO FROM AUTOPILOT TO ALIVE.
HE BUILT FREEDOM. HE BUILT A COMPANY. HE BUILT A FAMILY. HE BUILT A LEGACY.

THE LEGACY IS ETERNAL.
THE MISSION NEVER ENDS.

Autopilot to Alive